

# NO BALLOONS CAMPAIGN



Balloon string entangling a shorebird's beak.  
(Photo Courtesy Ocean Conservancy)



Will You Take the  
**NO BALLOONS**  
Pledge?

## *What Goes Up Must Come Down*

- Releasing balloons into the air is littering. Ultimately they will burst and return to the earth as litter or marine debris.
- Almost all balloons released are tied with ribbons and string which entangle, strangle and kill marine life.
- Latex balloons float for just 10 hours but can take a year or more to degrade, long enough to repeatedly wrap around or be ingested by turtles, sea birds and marine mammals.
- An infant sperm whale was found dead of starvation in New Jersey as a result of swallowing an inflated Mylar balloon which had lodged in its intestines. (Clean Virginia Waterways)
- There is a greater than 70% chance that airborne balloons or their fragments will end up in the oceans and harm marine life.
- Scientists who work with stranded whales, dolphins, seals and sea turtles have found balloons, parts of balloons and balloon string in the stomachs of many of these dead animals.
- In 2003, volunteers collected 4,228 Mylar and latex balloons just from New Jersey beaches. (Clean Ocean Action)
- In many states, the mass release of balloons is illegal, no matter what the occasion.



Balloons and their ribbons kill marine life. (Photo Courtesy Ocean Conservancy)

**“I PLEDGE to protect our environment and release NO BALLOONS into the atmosphere at any time.”**

*Let's have fun **WITHOUT** hurting wildlife.  
Please keep balloons indoors at all times!*